











Top 10 reasons customers choose Messagepoint®

-  **Business user enablement**
Empower business and marketing users to control customer communications
-  **Advanced personalization and targeting**
Easily add and manage personalization and targeting
-  **Rapid change management**
Reduce the time it takes to make content changes from months to hours
-  **Manage any type of content**
Messagepoint supports all types of content from regulatory to marketing to financial
-  **Security and privacy**
Hybrid cloud platform that protects customer data
-  **Omni-channel integration**
Works with all major CCM platforms and digital delivery systems
-  **Self-service testing**
Easily ensure the integrity and fidelity of your documents
-  **Collaboration and approval workflow**
Create a configurable workflow for content authors and front line workers
-  **Total cost of ownership**
Using a hybrid-cloud platform built on a SaaS model makes it cost-effective
-  **Services and support**
Our team is always available in case you need help



To learn more about Messagepoint and for product videos visit <http://www.messagepoint.com>. If you're interested in scheduling a demo, please contact Messagepoint authorized partner, [NirvaUK](#) at +44 (0)20 7692 0616, or email enquiries@nirvauk.com.